



THE PHILADELPHIA SHOW
ANTIQUES • ART • DESIGN

Preview Party April 24

Public Access April 25 – 27

The 2025 Philadelphia Show: Antiques, Art & Design



Join us for the 63rd annual Philadelphia Show on the East Terrace of the Philadelphia Museum of Art April 25 – 27, 2025. An esteemed group of over 40 U.S. dealers and galleries will present exceptional pieces of fine art, silver, decorative arts and furniture, ceramics, glass, and jewelry.

Programming throughout the weekend will feature dealer talks—including one with Sam Farrell, Senior Producer of PBS's famed Antiques Road Show and a presentation from Jake Archer, Special Agent with the FBI Art Crimes Team, who will share insights into his team's mission and recent investigations.

Prior to the Show, corporate sponsors and individual donors are invited to three exclusive events.

- Screening of **"Harry Bertoia: Master of Metal"** which chronicles the life and work of mid-century modern designer and sculptor Harry Bertoia. A discussion with his daughter Celia Bertoia will follow. (March 28, 2025)
- **Kickoff Party** in the home of museum Trustee, Anne Hamilton for ~100 Show sponsors and supporters. (April 15, 2025)
- Philadelphia Show **Preview Party** where nearly 600 sponsors, donors, and collectors gather to preview the Show while enjoying cocktails and hors d'oeuvres. (April 24, 2025)

The 2025 Philadelphia Show is Chaired by Ellen Simon and Vice Chair Sally Sharkey. Proceeds support the museum's Division of Learning and Engagement.

Show Sponsorship Opportunities

| Benefits | Presenting Sponsor \$50,000 | Lead Sponsor \$35,000 | Premier Sponsor \$25,000 |
|----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|--------------------------|-----------------------------|
| Recognition | | | |
| Kickoff Party print and Preview Party digital invitations (dist. ~1,500 to Preview Party) | Logo | Logo | Logo |
| Promotional emails (dist. 30,000+) | Logo | Logo | Name |
| Show print and digital catalogue | Logo | Logo | Logo |
| Full-page catalogue ad(s) with prominent placement (value: \$1,000 per ad) | 2 Ads | 1 Ad | 1 Ad |
| Show website & sponsor slide used during Show events | Logo | Logo | Logo |
| Press release | Logo | Name | Name |
| Advertising: print ads, bus shelters and train stations (Amtrak & SEPTA) | Logo | Logo | Logo on Print Ads |
| Kickoff Party and Show on-site signage and Show map | Logo | Logo | Logo |
| Prominent logo placement on tent exterior | X | | |
| Digital Ads, space permitting | Name | Name | |
| Inclusion in select Show social media posts (average 10,000-20,000 viewers per month) | Name | | |
| Preview Party gift bags | Name | Name | Name |
| | | | |
| Entertainment & Hospitality | | | |
| Opportunity to host one (1) private event at the museum with the facility fee waived (all other costs are the responsibility of the Sponsor) | X | | |
| Preview Party tickets (additional tickets may be purchased at a 25% discount) | 30 | 25 | 20 |
| Access to the Show and museum for all Company employees during the Show weekend (April 25 – 27, 2025) | X | X | X |
| Individuals invited to the Kickoff Party with verbal recognition at the party. | 6 | 4 | 4 |
| Opportunity for an executive to make remarks at the Kickoff party. | X | X | |
| Opportunity to include agreed upon collateral in Preview Party bags. | X | X | X |
| Show catalogues | 10 | 8 | 8 |
| Free museum access for all Sponsor company employees during biannual Corporate Donor Appreciation Days. | X | X | X |

Please note the following recognition deadlines: 2/24/2025 (Kickoff Party print & Preview Party digital invitation); 3/7/25 (Catalogue Ad)

Show Sponsorship Opportunities

| Benefits | Major Sponsor \$15,000 | Principal Sponsor \$10,000 | Supporting Sponsor \$5,000 |
|-------------------------------------------------------------------------------------------------------|---------------------------|-------------------------------|-------------------------------|
| Recognition | | | |
| Kickoff Party print and Preview Party digital invitations (dist. ~1,500 to Preview Party) | Logo | Logo | Name |
| Promotional emails (dist. 30,000+) | Name | Name | Name |
| Show print and digital catalogue | Logo | Name | Name |
| Full-page catalogue ad (value: \$1,000 per ad) | 1 Ad | 1 Ad | 1 Ad |
| Show website & sponsor slide used during Show events | Logo | Name | Name |
| Press release | Name | Name | Name |
| Kickoff Party and Show on-site signage | Logo | Logo | Logo |
| Preview Party gift bags | Name | Name | Name |
| | | | |
| Entertainment & Hospitality | | | |
| Preview Party tickets (additional tickets may be purchased at a 25% discount) | 10 | 8 | 6 |
| Access to the Show and museum for all Company employees during the Show weekend (April 25 – 27, 2025) | X | X | X |
| Individuals invited to the Kickoff Party with verbal recognition at the party | 2 | 2 | 2 |
| Opportunity to include agreed upon collateral in Preview Party gift bags | X | X | X |
| Show catalogues | 6 | 4 | 2 |
| Free museum access for all Sponsor company employees on biannual Corporate Donor Appreciation Days. | X | X | X |

Please note the following recognition deadlines: 2/24/2025 (Kickoff Party print & Preview Party digital invitation); 3/7/25 (Catalogue Ad)

For More Information

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All photographs of the 2024 Philadelphia Show were taken by Daniel Burke.

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