



Preview Party April 25

Public Access April 26 – 28

# The 2024 Philadelphia Show: Antiques, Art & Design



Join us for the 62<sup>nd</sup> annual Philadelphia Show on the East Terrace of the Philadelphia Museum of Art April 26 – 28, 2024. An esteemed group of approximately 40 U.S. dealers and galleries will present exceptional pieces of fine art, silver, decorative arts and furniture, ceramics, and jewelry. Leading the 2024 Show are Chair Amy Fox, Vice Chair Ellen Simon, and Honorary Chair Anne Hamilton.

Programming will begin in early 2024 with **lectures and conversations** featuring artists, curators, dealers, and more. An intimate **Kickoff Party** will be held on **April 9** in the home of a museum Trustee for all corporate and individual supporters followed by the **Preview Party** on **April 25**. Cocktails and hors d'oeuvres will be enjoyed by the nearly 600 attendees as they get a sneak peek of the Show before its public opening. **April 26-28** will feature **general admission access, in-booth lectures and conversations, and family activities**.

Proceeds support the museum's Division of Learning and Engagement.

# Show Sponsorship Opportunities

Benefits	Presenting Sponsor \$50,000	Lead Sponsor \$35,000	Premier Sponsor \$25,000
<b>Recognition</b>			
Kickoff Party and Preview Party invitations	Logo	Logo	Logo
Promotional emails	Logo	Logo	Name
Show print and digital catalogue	Logo	Logo	Logo
Full-page catalogue ad(s) with prominent placement (value: \$1,000 per ad)	2 Ads	1 Ad	1 Ad
Show website & sponsor slide used during Show events	Logo	Logo	Logo
Press release	Logo	Name	Name
Advertising: print ads, bus shelters and train stations (Amtrak & SEPTA)	Logo	Logo	Logo on Print Ads only
On-site Show signage and Show map	Logo	Logo	Logo
Prominent logo placement on tent exterior	X		
Digital Ads, space permitting	Name	Name	
Inclusion in select Show social media posts	Name		
Preview Party gift bags	Name	Name	Name
<b>Entertainment &amp; Hospitality</b>			
Opportunity to host one (1) private event at the museum with the facility fee waived (all other costs are the responsibility of the Sponsor)	X		
Preview Party tickets (additional tickets may be purchased at a 25% discount)	60	50	30
Bundle tickets for use April 26-28	100	60	45
Individuals invited to the Kickoff Party with verbal recognition at the party	8	6	4
Opportunity for an executive to make remarks at the Kickoff party	X	X	
Opportunity to include agreed upon collateral in Preview Party bags	X	X	X
Show catalogues	10	8	8
Tickets to <i>Mary Cassatt at Work</i> (May 18—September 8, 2024)	8	6	4



# Show Sponsorship Opportunities

Benefits	Major Sponsor \$15,000	Principal Sponsor \$10,000	Supporting Sponsor \$5,000
Recognition			
Kickoff Party and Preview Party invitations	Logo	Logo	Name
Promotional emails	Name	Name	Name
Show print and digital catalogue	Logo	Name	Name
Full-page catalogue ad(s) with prominent placement (value: \$1,000 per ad)	1 Ad	1 Ad	1 Ad
Show website & sponsor slide used during Show events	Logo	Name	Name
Press release	Name	Name	Name
On-site Show signage	Logo	Logo	Logo
Preview Party gift bags	Name	Name	Name
Entertainment & Hospitality			
Preview Party tickets (additional tickets may be purchased at a 25% discount)	20	12	6
Bundle tickets for use April 26-28	30	20	10
Individuals invited to the Kickoff Party with verbal recognition at the party	4	2	2
Opportunity to include agreed upon collateral in Preview Party gift bags	X	X	X
Show catalogues	6	4	2
Tickets to <i>Mary Cassatt at Work</i> (May 18—September 8, 2024)	4	2	2

# For More Information

**Kate Virdone**

Director of Corporate Relations

**Phone**

215-684-7343

**Email**

[Kate.Virdone@philamuseum.org](mailto:Kate.Virdone@philamuseum.org)



All photographs of the 2023 Philadelphia Show were taken by Daniel Burke.

# Philadelphia Museum of Art Board of Trustees

**Ellen T. Caplan, Chair**  
Community Volunteer

**Amachie Ackah**  
Founder, Clay Cove Capital

**Marta Adelson**  
Community Volunteer

**John R. Alchin**  
Retired, Executive Vice President, Co-Chief Financial Officer, Comcast Corporation

**Dennis Alter**  
Financial Planner

**Barbara B. Aronson**  
Real Estate Management

**Andrea M. Baldeck, M.D.**  
Community Volunteer

**Sandra K. Baldino**  
Community Volunteer

**Sheldon M. Bonovitz**  
Attorney/Chairman Emeritus, Duane Morris LLP

**Ira Brind**  
President, Brind Investments, Inc.

**Julian A. Brodsky**  
Retired, Co-Founder & Vice Chairman, Comcast Corporation

**Emily Cavanagh**  
Community Volunteer

**Kemel W. Dawkins**  
Former Vice President, Strategic Infrastructure Planning and Facilities, Michigan State University

**Romulo L. Diaz, Jr.**  
Retired, Vice President and General Counsel, PECO Energy

**H. Richard Dietrich III**  
President, Dietrich American Foundation

**Marlene S. Dooner**  
Retired Executive, NBCUniversal/Comcast

**Hope R. D'Oyley-Gay**  
General Counsel and Vice President of Administration, Spirovan Sciences

**Orlando Esposito**  
Chief Financial Officer, The Philadelphia Foundation

**Edward Fernberger, Jr.**  
Managing Director, Senior Vice President of Investments, Raymond James

**Jaimie Spector Field**  
Community Volunteer

**Julia Fleischner**  
Community Volunteer

**Amy A. Fox**  
Assistant General Counsel, RAF Industries

**David Haas**  
Vice Chair, Wyncote Foundation; The William Penn Foundation

**Phoebe Haddon**  
Professor of Law, Rutgers University Camden

**Anne F. Hamilton**  
Community Volunteer

**Rob Hayes**  
Board Partner, First Round Capital

**Osagie O. Imasogie**  
Senior Managing Partner, PIPV Capital

**Cynthia Lee Johnson**  
Interior Designer

**Joan M. Johnson**  
Interior Designer

**Tac M. Justi**  
Chairman and CEO, Justi Group, Inc

**George B. Kelly**  
Managing Partner, The CapStreet Group

**David D. Langfitt**  
Founding Partner, Langfitt Garner PLLC

**Maxine deS. Lewis**  
Community Volunteer

**Sueyun Locks**  
Director, Locks Gallery

**Elinor Marrazzo**  
President, Marrazzo Family Foundation

**John J. Medveckis**  
Retired Partner, Cooke & Bieler, LP

**Leslie Anne Miller**  
Attorney

**Hilarie L. Morgan**  
Community Volunteer

**Mey-Yen Moriuchi, Ph.D.**  
Associate Professor of Art History, La Salle University

**Martha Hamilton Morris**  
Community Volunteer

**Zoë S. Pappas**  
Community Volunteer

**Michael K. Pearson**  
Principal, Michael K. Pearson Consulting

**Ajay Raju**  
Chairman & CEO, Dilworth Paxson LLP

**Jennifer Rice**  
Honorary Trustee, The Philadelphia School

**Lyn M. Ross**  
Community Volunteer

**Marsha W. Rothman**  
Community Volunteer

**Pia RoyChowdhury**  
President, Avanti Ideas

**Mark E. Rubenstein**  
Retired, Chairman, The Rubenstein Company, L.P.

**Angelica Zander Rudenstine**  
Retired, Program Officer for Museums and Art Conservation, Andrew W. Mellon Foundation

**Katherine Sachs**  
Community Volunteer

**David William Seltzer**  
Principal and Co-Founder, Mercator Advisors LLC

**Jay Shah**  
Executive Chairman, Hersha Hospitality Trust

**Martha McGeary Snider**  
Artist and Former Policy Advisor, Arts & Culture, Commonwealth of Pennsylvania

**Joan F. Thalheimer**  
Community Volunteer

**Bruce E. Toll**  
Retired, Vice Chairman, Toll Brothers, Inc.

**Constance H. Williams, Chair Emerita**  
Former Pennsylvania State Senator

**Jerry Wind**  
The Lauder Professor Emeritus of Marketing and Director, SEI Center for Advanced Studies in Management, The Wharton School, University of Pennsylvania

**Robert A. Zuritsky**  
President and CEO, Parkway Corporation